



Aurora House
International Book Publisher

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Bringing your Stories to Life

Print on Demand - Author Websites - Book Promotion - eBooks

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SOCIAL MEDIA PACKGES

Social Setup - \$800

- Suitable for Facebook, Instagram, & TikTok
- Account setup
- Cover banner & story covers
- Bio/description writing
- SEO keyword & hashtag research
- Social calendar/strategy curation
- 1 month of scheduled social media content (8 images + 4 videos/reels)
- Written content & visual content provided

Social Content Starter - \$500

- Suitable for Facebook, Instagram, & TikTok
- SEO keyword & hashtag research
- Social calendar/strategy curation
- 1 month of scheduled social media content (8 images + 4 videos/reels)
- Written and visual content provided

Social Content Premium - \$1,100 (\$200 cheaper than monthly ordering)

- Suitable for Facebook, Instagram, & TikTok
- SEO keyword & hashtag research
- Social calendar/strategy curation
- 3 months of scheduled social media content (24 images + 12 videos/reels)

- Written and visual content provided

Social Content Elite - \$2,100 (\$400 cheaper than monthly ordering)

- Suitable for Facebook, Instagram, & TikTok
- SEO keyword & hashtag research
- Social calendar/strategy curation
- 6 months of scheduled social media content (48 images + 24 videos/reels)
- Written and visual content provided

Community Management - \$250 weekly

- Suitable for Instagram & TikTok
- Targeted daily engagement with accounts in your niche
- Done-for-you activity focused on boosting growth and discoverability

PLEASE NOTE: All packages are plus 10% GST